

West Cumbria Cultural Education Partnership

FRAME Development Manager

October 2020



CONTEXT:

West Cumbria Cultural Education Partnership (FRAME) brings together a range of organisations committed to improving the lives of children and young people in Allerdale and Copeland through high quality arts and culture.

FRAME first came together in late 2016 in direct response to Arts Council England's Cultural Education Challenge (see below). The partnership comprises arts, cultural, heritage, youth and education representatives, and is overseen by the FRAME steering group.

The aims of FRAME in West Cumbria are to:

- to enhance and develop an embedded, high quality, sustainable arts and culture offer
- expand and modify our approach to cultural funding
- engage stakeholders, participants and audiences in the positive benefits of cultural activity.

The work of FRAME is guided by a Strategic Action Plan, created through a process of visioning and consultation with partnership members, led by Curious Minds. This has been built upon by an extensive piece of research recently conducted with school teachers. This survey, completed in April 2019 aimed to :

- Establish a baseline of current arts and culture provision in schools across West Cumbria
- Ascertain schools' current priorities and how they see arts and culture activity fitting in with and supporting their whole school plans
- Establish the impact schools feel their arts and culture offer has upon their students and on the school as a whole and what importance schools attribute to such activities
- Find out what support schools need to enhance/embed their cultural education offer.

A number of recommendations emerged from this report and these will shape FRAME's work in coming months. To drive and support this, we're now looking for an experienced individual to support the development of the partnership.

NB: This freelance commission is being advertised in spite of the current COVID19 restrictions. It is envisaged that work undertaken during the early months will be digital, online (see below).

This a fixed term contract funded by Curious Minds and overseen by the FRAME steering group. The recruitment process will adhere to Cumbria County Councils Safer recruitment policy.

ROLE AND RESPONSIBILITIES:

- work with the FRAME Steering Group to shape our best response to COVID19, so that children and young people have access to cultural learning activity as an integral aspect of post-covid recovery in West Cumbria

- lead development and delivery of projects with the Steering Group that respond to the current needs of children and young people in West Cumbria, and the findings of existing stakeholder research
- coordinate and document FRAME steering group meetings
- coordinate the work of task groups established to develop agreed areas of FRAME's work
- maintain effective communication with and between steering group members and across the wider partnership
- ensure digital technology is used to best effect to support FRAME's operation and broaden engagement among children and young people
- maintain strong links with other relevant networks in the area, such as the Family Arts Network, to ensure we work in collaboration and in parallel with them
- Identify, access and draw down funding to support the above work

By the end of this contract we would expect to have:

- collaborated with schools and community groups to co-create a range of engagement projects for children and young people in West Cumbria
- established mechanisms for distributing more high quality online cultural content to schools and families at home during COVID19 restrictions
- strengthened membership of the partnership, with increased involvement and representation by schools, FE and HE educational settings
- secured funding to deliver the above and ideally, to extend the length of this initial contract

CONTRACTUAL ARRANGEMENTS:

We expect the work to start in December 2020 and be completed by January 2022 (end date to be confirmed, dependent on start date).

The daily rate for this role is £225 per day, inclusive of travel and expenses. The total budget available is £23,400. This is based on 2 days per week for 52 weeks (104 days).

The contracted person will be responsible for their own tax and national insurance payments. You are also required to have Public Liability and Professional Indemnity Insurance or be willing to obtain it.

The contract will be managed by Cumbria Music Service, for Cumbria County Council on behalf of the FRAME Partnership.

KNOWLEDGE AND SKILLS:

- Proven track record in project management
- Experience of bid writing, fundraising and partnership development
- Ability to talk to different groups, tailoring language and approach appropriately
- Self-motivator / independent / organized with good time management
- Working understanding of cultural landscape, including heritage, in West Cumbria
- Experience of education and an up to date knowledge of education landscape and issues
- Fundraising, bid-writing and communicating effectively with a variety of funders
- Good knowledge of children and young people agenda and landscapes
- Excellent written and verbal communication skills / experienced facilitator
- Experience of consultation, preferably including children and young people
- Experience of report writing and making recommendations

HOW TO APPLY:

Please provide a cover letter (of no more than 3 A4 sides) describing how you would approach this brief and your suitability for the role, including previous experience. Please attach your CV and details of at least one referee.

Submissions should be emailed to Linda.Hudson@cumbria.gov.uk by 5pm on Monday 16th November. Interviews will take place on Friday 27 November at Rosehill Theatre, Moresby, Whitehaven, Cumbria, CA28 6SE.

To find out more about the post, please contact:

Sara Domville
Cultural Education Manager
Curious Minds
Sara.domville@curiousminds.org.uk
07519 294137

ADDITIONAL CONTEXT:

In 2015 Arts Council England launched the Cultural Education Challenge as a call to action for the arts, culture and education sectors to work better together in offering a consistent high quality art and cultural education for all children and young people (<http://www.artscouncil.org.uk/children-and-young-people/cultural-education-challenge>). This is rooted in a fundamental belief that arts and culture make our lives better (whether it's improving wellbeing, mental health, engagement in learning, attainment, employability, or creating opportunities to bring communities and families together) and that many children and young people are currently at risk of 'missing out'.

Over 90 Local Cultural Education Partnerships (LCEPs) now exist across the country, bringing together leaders from a broad range of organisations supporting children and young people to create local plans for meeting the Cultural Education Challenge and addressing local priorities. Curious Minds, the Arts Council's Bridge Organisation for the North West has supported the development of 23 LCEPs within the region.

<https://curiousminds.org.uk/im-curious-about/local-cultural-education-partnerships/>

FRAME Partnership members

AWAZ
Centre for Leadership Performance
Cumbria Cultural Learning Network
Cumbria Library Service
Cumbria Museum Consortium
Cumbria Music Education Hub
Cumbria Youth Alliance
Curious Minds
Cumbria CVS
Ewanrigg Community Centre
Florence Arts Centre
Keswick Museum and Art gallery

Kirkgate Arts Centre
Prism Arts
Ravenglass railway
Rosehill Theatre
Senhouse Museum
Soundwave
The Beacon
Theatre by the Lake
University of Cumbria
Wordsworth House
Wordsworth Trust

COUNCILS

Allerdale borough Council
Copeland Borough Council
Cumbria County Council
Workington Town Council

SCHOOLS SECONDARY

Secondary Heads Cluster
Cockermouth School
Cumbria Schools Learning team
Keswick School
Netherhall
Whitehaven Academy

SCHOOLS PRIMARY

Primary Heads Clusters LASL west
Beckstone Primary School
Bookwell Primary School
Bridekirk Dovenby School
Distington Community School
Moesby Primary School
Seascale Primary School
St Bees Village Primary School
St Patricks Primary School
Victoria Junior School